

# NorCal

## Presort & Printing

### Template for 5" x 7" Postcard (Submitted Size will be 5.25" x 7.25")

← **\*BLEED IS REQUIRED** to ensure ink coverage goes to the very edge of the end product, make certain to extend any graphics/artwork past the "Final Trim Size", to the very edge of this template.

 **Final Trim Size** - Final trim size ordered

**Safety Line** - No important TEXT beyond this line

Delete this template when finished,  
or ensure the artwork covers it  
completely. Please **DO NOT** submit  
artwork with this template showing.

**Postmark Area**  
**LEAVE BLANK**  
1.25 in. x 1.25 in.

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ink coverage goes to the very edge of the  
end product, make certain to extend any  
graphics/artwork past the "Final Trim Size",  
to the very edge of this template.

To eliminate the risk of your brochure  
being returned to you by the postal  
automation process, any address that  
is placed lower than 2.75" from the  
bottom of the card should **NOT** contain  
a "State or Zip Code"

**Address & Barcode Area**  
**LEAVE BLANK**

**Safety Line** - No important TEXT beyond this line